



Partner Impact Story

—
Featuring



01

The Challenge

Preparing Homebuyers for Ownership

Far South CDC wanted a guided platform experience that supports a first-time homebuyer transition from buying to keeping a home, with comprehensive educational content and personalized counseling sessions.

MEET

Far South CDC

Organization Type
Community Development Corp.

Location
Chicago, IL

Use Case
Pre- and Post-Purchase Education

Partner Since
2017



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Homeowners go into homeownership not fully understanding the financial commitment of what it means to maintain and own a home.

— Cornelius Sams Sr.
Director of Housing Services

02 The Solution

Support At Every Step

Far South CDC upgraded its experience to Framework 365®.

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Framework 365 is a natural, normal transition from pre- to post-purchase and aligns with our goal to keep clients supported through that transition.

— Cornelius Sams Sr.



High-Quality Curriculum

Pre- and post-purchase courses meet or exceed National Industry Standards.



Guided Learning Path

Homebuyers progress along a learning path of four courses with two counseling sessions.



Seamless Implementation

Client sign-up is easy, and staff can schedule and manage counseling sessions.



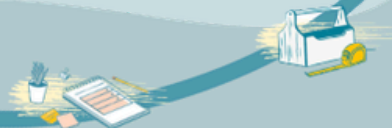
Measurable Impact Data

Track progress, engagement, and understanding to prove impact on outcomes.



Framework 365®

Education that graduates homebuyers from buying to thriving





100%

Clients Prepared

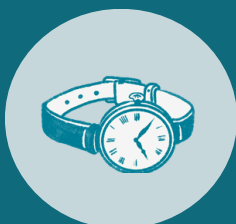
Clients who enrolled in Framework 365® have access to pre- and post-purchase courses and are ready for the road ahead.



23%

Increase in Revenue

Far South CDC is able to add value to clients while increasing revenue to sustain personalized housing counseling services.



Improved

Operational Efficiency

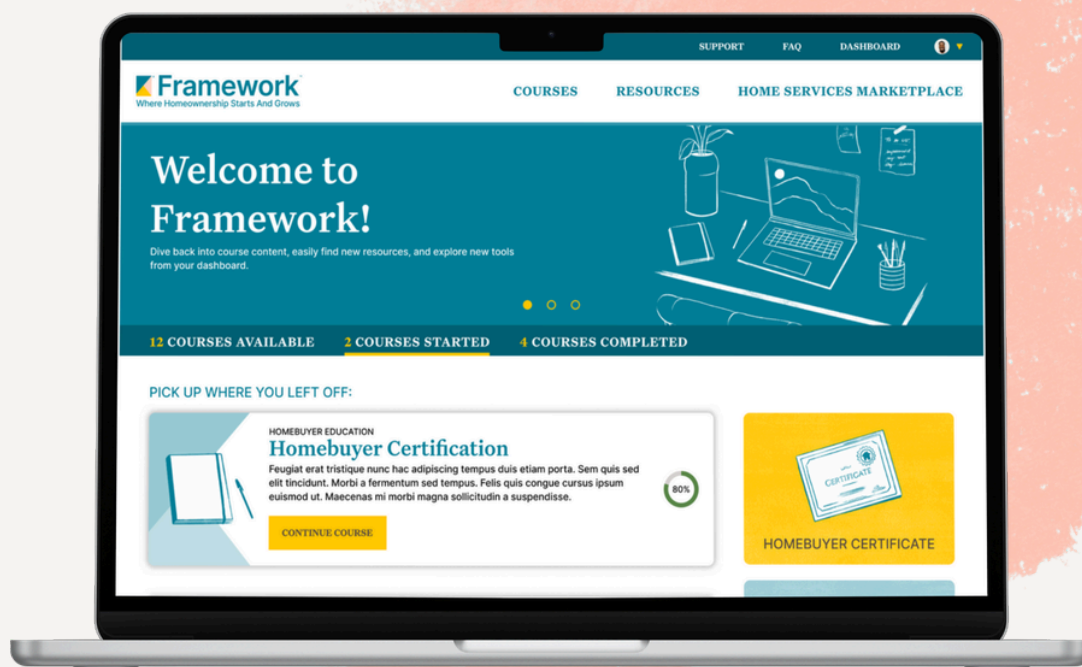
Far South CDC's staff saves time managing and scheduling services with notifications and progress monitoring.

9 out of 10*
Homebuyers Master
Post-Purchase Topics

The share of homebuyers that achieve an Excellent or Good understanding of topics like estate planning, what to do if you fall behind on your mortgage, and making payments on principal, surged from 55% to 89%—a +34 percentage point increase.

Make An Impact with Framework

We are so proud of 15 years of impact, empowering hundreds of partners to support homeowners and build thriving communities.



Let's build your
impact story together

frameworkhomeownership.org/partners

